"Baskin-Robbins Goes for Gold with Aug. Flavor of the Month," QSR Magazine

Baskin-Robbins, the world's largest chain of ice cream specialty shops, invites ice cream lovers across America to sprint to their nearest Baskin-Robbins store to taste its August Flavor of the Month, Gold Medal Ribbon.

A classic Baskin-Robbins ice cream flavor, Gold Medal Ribbon receives top marks for its combination of vanilla-flavored and chocolate ice creams swirled together with a caramel ribbon.

Read more at QSRMagazine.com.