BASKIN-ROBBINS WELCOMES THE SUMMER WITH STRAWBERRY LEMONADE PUNCH SHERBET, JUNEÂ'S FLAVOR OF THE MONTH

CANTON, Mass. (June 4, 2012) – Baskin-Robbins , the world's largest chain of ice cream specialty shops, is making a splash this summer with its new June Flavor of the Month, Strawberry Lemonade Punch Sherbet. A refreshing blend of strawberry and lemonade sherbets, the flavor is a great way to cool off after some fun in the summer sun. The new flavor complements other Baskin-Robbins summer staples that are returning to participating restaurants nationwide during the season, including Watermelon Chip, Blueberry Cheesecake and No Sugar Added Pineapple Coconut.

Baskin-Robbins is also introducing its new Tropical Banana Smoothie, which is made with fresh banana and fat-free vanilla frozen yogurt, and offers the refreshing taste of guava, orange and passion fruit. It's the newest addition to Baskin-Robbins' wide range of frozen beverages, which includes blended smoothies, hard scoop ice cream milkshakes, and its popular Cappuccino Blast® and Iced Cappy Blast™ beverages. They all offer guests a delicious way to cool down during the warm summer months.

"With the weather warming up, it's the perfect time to cool off with ice cream or another one of Baskin-Robbins' delectable frozen treats," said Stan Frankenthaler, Baskin-Robbins Executive Chef and Vice President of Innovation at Dunkin' Brands. "Our new Strawberry Lemonade Punch Sherbet is a fun and fruity twist on our sherbet flavors. And to quench anyone's thirst, our new Tropical Banana Smoothie offers the taste of exotic fruits and is a refreshing way to welcome summer."

In participating Baskin-Robbins shops nationwide in June, Baskin-Robbins' new Strawberry Lemonade Sherbet Punch is available by the scoop in a cup or cone. A great base for summer drinks and recipes, the flavor is also available in fresh-packed pints and quarts, so ice cream lovers can bring the flavor home to enjoy with family and friends or to create their own specialty frozen beverages or desserts.* In addition, Baskin-Robbins is offering pre-packed quarts of its Strawberry Frozen Yogurt and No Sugar Added Pineapple Coconut ice cream at participating restaurants for a limited time only this June.

For more information about Baskin-Robbins' summer flavors and its new Flavor of the Month, visit www.BaskinRobbins.com or follow us on Facebook (www.facebook.com/BaskinRobbins) or on Twitter (www.twitter.com/BaskinRobbins).

*In California, Baskin-Robbins offers fresh-packed ice cream in two sizes: small (12 oz) and regular (1 lb., 8 oz).

About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 31st annual Franchise 500® ranking, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 6,700 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,000 ice cream flavors and a wide variety of delicious treats. For the full-year 2011, Baskin-Robbins' shops had global franchisee-reported sales of approximately $1.8 billion. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit www.BaskinRobbins.com.