



## **Fun Facts**

- There are more than 7,600 Baskin-Robbins locations around the world, with more than 2,500 located in the United States.
- Baskin-Robbins operates in nearly 50 countries worldwide. Outside of the U.S, Baskin-Robbins' largest markets include Japan and Korea, which each have nearly 1,200 locations.
- Baskin-Robbins "31@" stands for a different ice cream flavor for each day of the month.
- Pralines 'n Cream ice cream was created by Irv Robbins and his wife Irma in their California home kitchen in 1970.
- Baskin-Robbins has created more than 1,300 delicious and unique ice cream flavors in its 70 year history.
- Baskin-Robbins' top selling ice cream flavors are Vanilla, Chocolate, Mint Chocolate Chip, Pralines 'n Cream, and Chocolate Chip. Pralines 'n Cream outsells Vanilla internationally.
- Baskin-Robbins currently holds the Guinness World Record for the largest cup of ice cream. The giant vanilla ice cream scoop, weighing 8,865 lbs., was created on September 13, 2005 in celebration of the company's 60th birthday.
- Famous former Baskin-Robbins scoopers include United States President Barack Obama, chef Bobby Flay, actresses Julia Roberts, Rosie O'Donnell and Chandra Wilson, actors Eric Dane and Randy Quaid, TV host Leeza Gibbons and New York Yankees pitcher Phil Hughes.