

David Hoffmann

Dunkin' Brands Chief Executive Officer and President, Dunkin' Donuts U.S.

Dave Hoffmann is Chief Executive Officer for Dunkin' Brands and President of Dunkin' Donuts U.S.

Dave joined Dunkin' Brands in October 2016 as President, Dunkin' Donuts U.S. and Canada, responsible for Dunkin' Donuts operations and marketing in the U.S. and Canada, as well as global franchising and store development for both Dunkin' Donuts and Baskin-Robbins.

Prior to joining Dunkin' Brands, Dave spent 22 years with McDonald's Corporation, where he most recently served as President, High Growth Markets, an area that included China, South Korea, Russia and several additional European markets. From 2009 to 2015, he held various leadership roles as part of McDonald's Asia Pacific Middle East Africa (APMEA), serving as President beginning in 2012 and overseeing the operations of 8,900 restaurants across 37 countries.

In 2007, he was named McDonald's Senior Vice President of Strategy and Franchising in Japan, and was later promoted to Executive Vice President of McDonald's Japan in 2009.

Dave began his career with McDonald's as a crew member while in high school and later rejoined the company, post MBA, through its management training program. After holding a series of field operations positions, he moved to the corporate office where he held leadership positions in numerous key functions supporting the U.S. business including strategy and insights, development, training, operations and supply chain.

Prior to rejoining McDonald's, he worked for Arthur Andersen.

Dave earned a B.S. in accounting from Indiana University and an MBA from the University of Chicago.

Dave is drinkin' a Dunkin' Iced Macchiato and scoopin' Baskin-Robbins Pralines 'n Cream ice cream.