



BASKIN-ROBBINS CELEBRATES DADS AND GRADS WITH DELICIOUS AND FESTIVE ICE CREAM CAKES AND NEW JUNE FLAVOR OF THE MONTH

Baskin-Robbins Announces two Father's Day Ice Cream Cakes, New Triple Chocolate Flavor and special OREO® Ice Cream Cookie Sandwiches

CANTON, Mass. (June 2, 2014) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, is celebrating Dads and grads all month long with a special lineup of festive, eye-catching ice cream cakes to celebrate Dad's personal style and the grad in your life. These cakes are available now at participating Baskin-Robbins locations nationwide and can also be ordered through Baskin-Robbins' new [online cake ordering website](#). Ice cream cakes available for Father's Day, graduation and the summer season include:

- Tool Box Cake: For the Dad who is a handyman, this delicious ice cream cake features decorative chocolate tools and blue icing and can be personalized with a special Father's Day message.
- Ice Cream Float Cake: This classic roll cake is transformed into a tasty ice cream cake float topped with scoops of ice cream, whipped cream and a cherry.
- Cap & Diploma Cake: This sheet cake features a cap and diploma highlighted with rose buds, chocolate drizzle and a fudge border and can be customized with any school's colors.

Guests can show Dad how much he's appreciated by customizing an ice cream cake with a personalized message and his favorite ice cream and cake flavor combination, including the new June Flavor of the Month, Triple Chocolate. Triple Chocolate features Swiss Chocolate, Chocolate Fudge and Classic Chocolate ice creams swirled together to create a flavor to satisfy any chocolate lover! Vanilla lovers can also indulge with Baskin-Robbins' Triple Vanilla ice cream, a delicious combination of Classic Vanilla, French Vanilla and Vanilla Bean. The flavors can be paired together in a Triple Chocolate and Triple Vanilla Mixed Milkshake.

"We know June is an important month for our guests, between graduations and Father's Day, and celebrating the people you love in a big way," said Jeff Miller, Executive Chef and Vice President of Culinary Innovation for Dunkin' Brands. "That's why we've created a unique and customizable lineup of ice cream cakes to share with friends and family while celebrating these special occasions. We're also excited to launch our delicious June Flavor of the Month, Triple Chocolate, and fun new OREO® Ice Cream Cookie Sandwiches."

Available just in time for summer, Baskin-Robbins is also now offering guests OREO® Ice Cream Cookie Sandwiches. The perfect way to kick off the summer season, these cool treats are made-to-order with your favorite ice cream flavor sandwiched between two OREO® Cookie Wafers. Baskin-Robbins' OREO® Ice Cream Cookie Sandwiches are also available in pre-made 6 packs at your local Baskin-Robbins shop.

Baskin-Robbins gift cards also make great gifts for Dads and Grads this Father's Day and graduation season. Gift cards can be purchased in any amount between \$2 and \$100 at participating shops or online at [www.BaskinRobbins.com](#) and never expire. Gift cards can also be personalized online with cherished photos or a customized message, and can be ordered along with a personalized greeting card.

For more information about Baskin-Robbins and its wide variety of ice cream cakes available for Father's Day and all of life's special occasions, visit [www.BaskinRobbins.com](#) or follow us on Facebook ([www.facebook.com/BaskinRobbins](#)) or on Twitter ([www.twitter.com/BaskinRobbins](#)).

OREO® is a registered trademark of Mondelēz International group, used under license.