



BASKIN-ROBBINS INTRODUCES A COOL NEW TWIST ON DONUTS AND COFFEE WITH NEW DUNKIN'™ DONUTS COFFEE 'N DONUT ICE CREAM

Baskin-Robbins also celebrates Dads with lineup of unique Father's™ Day ice cream cake designs

CANTON, Mass. (June 1, 2015) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, today announced that it has partnered with its sister brand Dunkin' Donuts to create a new ice cream flavor inspired by a chocolate-frosted donut dunked in coffee in honor of National Donut Day, which takes place on June 5th. Beginning today, guests can enjoy Baskin-Robbins' June Flavor of the Month, Dunkin' Donuts® Coffee 'N Donut, which features Dunkin' Donuts coffee and donut-flavored ice creams dunked with donut pieces and a chocolate flavored icing ribbon. The new flavor can be enjoyed in a cup, cone, Cappuccino Blast®, milkshake or as a sundae at participating Baskin-Robbins shops nationwide.

Baskin-Robbins is also celebrating Dads this month with a special lineup of festive, eye-catching Father's Day ice cream cakes. These cakes can be customized to feature Dad's favorite ice cream and cake flavor combination and can be ordered in-store or through Baskin-Robbins' online cake ordering website (www.baskinrobbins.com/onlineordering). Ice cream cakes available for Father's Day include:

The Cold One Cake: A festive new ice cream cake shaped like a mug that celebrates Dad in a frosty and flavorful way.

Tool Box Cake: For the Dad who is a handyman, this delicious ice cream cake features decorative chocolate tools and blue icing and can be personalized with a special Father's Day message.

"We're excited to offer Baskin-Robbins guests a cool new twist on coffee and donuts with our Dunkin' Donuts Coffee 'N Donut Flavor of the Month, just in time for National Donut Day," said Jeff Miller, Executive Chef and Vice President of Product Innovation at Dunkin' Brands. "The ice cream is made with delicious Dunkin' Donuts Original Blend Coffee and Plain Cake MUNCHKINS® donut hole treats, and is swirled with donut pieces and a chocolate icing ribbon. We hope our guests enjoy the new flavor, as well as our lineup of Father's Day ice cream cakes."

For more information about Baskin-Robbins' wide variety of ice cream flavors and frozen desserts, visit www.BaskinRobbins.com or follow us on Facebook (www.facebook.com/BaskinRobbins), Twitter (www.twitter.com/BaskinRobbins) or Pinterest (www.pinterest.com/baskinrobbins31).

About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 36th annual Franchise 500(r) ranking in 2014, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 7,500 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,200 ice cream flavors and a wide variety of delicious treats. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit www.BaskinRobbins.com.