



BASKIN-ROBBINS IS CELEBRATING DAD IN A VERY COOL WAY WITH FUN AND CREATIVE ICE CREAM CAKES

Baskin-Robbins Offers a Delicious Lineup of Father's Day Ice Cream Cakes that Honor Dad's Personal Style

CANTON, Mass. (June 10, 2013) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, is offering two creative ice cream cakes to honor dad this Father's Day. Available now at participating Baskin-Robbins' locations nationwide, guests can show dad how much he's appreciated by customizing an ice cream cake with his favorite ice cream and cake flavor combination and adding a personalized message.

Cakes available for the June 16th holiday include:

- Tool Box Cake: For the dad who is a handyman, this delicious cake features decorative chocolate tools and blue icing and can be personalized with a special Father's Day message.
- Dad's Shirt Cake: Celebrate dad in style with a fanciful cake that is dressed as a casual polo shirt.

"This Father's Day, we wanted to provide our guests with a selection of ice cream cakes that honor dad in a fun and festive way," said Stan Frankenthaler, Executive Chef and Vice President of Innovation at Dunkin' Brands. "Our Tool Box Cake and Dad's Shirt Cake celebrate a dad's personal style and are memorable sweet treats that are perfect for sharing with family and friends this holiday."

Baskin-Robbins gift cards also make great gifts for dads this Father's Day. Gift cards can be purchased in any amount between \$2 and \$100 at participating shops or online at www.BaskinRobbins.com and never expire. Gift cards can also be personalized online with cherished photos or a customized message, and can be ordered along with a personalized greeting card.

For more information about Baskin-Robbins and its wide variety of ice cream cakes available for Father's Day and all of life's special occasions, visit www.BaskinRobbins.com or follow us on Facebook (www.facebook.com/BaskinRobbins) or on Twitter (www.twitter.com/BaskinRobbins).