



Baskin-Robbins is Making Valentine's Day Even Sweeter with New Chocolate Hazelnut Flavor of the Month and Teddy Bear Cake

Brand also brings back popular Conversation Heart Cakes and allows guests to pre-order their ice cream cake for Valentine's Day with a personalized message for their special someone

CANTON, Mass. (February 1, 2016) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, is making Valentine's Day even sweeter this year with a lineup of delicious frozen treats, including new February Flavor of the Month, Chocolate Hazelnut, and new Teddy Bear Cake. Made with chocolate ice cream swirled with hazelnuts covered with chocolate flavored coating and a hazelnut cookie fudge ribbon, guests can enjoy Chocolate Hazelnut ice cream in a cup, cone or as a milkshake.

Baskin-Robbins' ice cream cakes are the perfect way to celebrate the most romantic day of the year. The new Teddy Bear Cake has a chocolate icing coat, ears made of OREO® Cookies, is accessorized with a romantic red scarf and features a white chocolate flavored heart that can be personalized with a special message for a guest's sweetheart.

Also, back by popular demand, Baskin-Robbins' Conversation Heart Cakes feature a special Valentine's Day message such as "Hug Me," or a guest's personalized message to their special someone. These colorful Valentine's Day ice cream cakes are offered in two sizes: the Small Conversation Heart Cake is perfect for two sweethearts and is adorned with rainbow sprinkles; and the Large Conversation Heart Cake is a sweet gift to share that serves 10-12 people and is decorated with heart-shaped pink, red and white sprinkles.

Baskin-Robbins' Valentine's Day-themed ice cream cakes can be customized with any ice cream and cake flavor combination, and are available at participating Baskin-Robbins shops nationwide for pre-order in-store or online through the brand's [online cake ordering website](#). Guests can even customize their cakes with the February Flavor of the Month, Chocolate Hazelnut, or seasonal favorites including Love Potion #31®.

"February is one of the sweetest months of the year, so we're very excited to share our Valentine's Day lineup of ice cream cakes and our new Chocolate Hazelnut ice cream with our guests across the country," said Jeff Miller, Executive Chef & Product Innovation for Dunkin' Brands. "Our new Teddy Bear Cake and popular Conversation Heart Cakes are the perfect ways for ice cream lovers to express their love for that special someone on Valentine's Day with a personalized message and their favorite ice cream and cake flavor combination."

For more information about Baskin-Robbins' wide variety of ice cream flavors and frozen desserts, visit www.BaskinRobbins.com or follow us on Facebook (www.facebook.com/BaskinRobbins), Twitter (www.twitter.com/BaskinRobbins) or Instagram (www.instagram.com/BaskinRobbins).

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[About Baskin-Robbins](#)

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 36th annual Franchise 500(r) ranking in 2014, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 7,600 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,300 ice cream flavors and a wide variety of delicious treats. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit www.BaskinRobbins.com.