

CELEBRATE DADS AND GRADS THIS SEASON WITH SPECIAL BASKIN-ROBBINS ICE CREAM CAKES

CANTON, Mass. (June 6, 2012) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, is offering a special lineup of ice cream cakes to surprise and delight both dads and grads this season. Available now at participating Baskin-Robbins' locations nationwide, these cakes make delicious gifts for friends and families to enjoy together during their celebrations. Guests can customize each cake by choosing their dad or grad's favorite ice cream and cake flavor combination, as well as by adding a personalized message. Cakes available for Father's Day and graduation include:

- [Ice Cream Float Cake](#): Make dad's day with this whimsical roll cake transformed into a tasty float topped with two half scoops of ice cream and a cherry.
- [Dad's Shirt Cake](#): Celebrate dad in style with a fanciful cake that looks like a casual male shirt. Or for a more formal look, check out the [G-Cute Dad Cake](#), which showcases a business shirt with tie. They're tasteful cakes in every sense of the word.
- [Cap and Diploma Cake](#): A classic graduation design, this full sheet cake features a cap and diploma highlighted with rose buds, a chocolate drizzle, and a fudge border. The cake can be customized with the grad's school colors.

"Father's Day and graduations are about celebrating the people you love in a big way," said Stan Frankenthaler, Baskin-Robbins Executive Chef and Vice President of Innovation at Dunkin' Brands. "That's why we've created our delicious and customizable Father's Day and graduation ice cream cakes, which can be enjoyed together with family and friends. They're the perfect way to show you care."

Baskin-Robbins gift cards also make great gifts for dads and grads this season. Gift cards can be purchased in any amount between \$2 and \$100 at participating shops or online at www.BaskinRobbins.com and never expire. Baskin-Robbins is offering special Father's Day- and graduation-themed gift cards on its website. Gift cards can also be personalized online with cherished photos or a customized message, and can be ordered along with a personalized greeting card.

For more information about Baskin-Robbins and its wide variety of ice cream cakes available for Father's Day, graduation and all of life's special occasions, visit www.BaskinRobbins.com or follow us on Facebook (www.facebook.com/BaskinRobbins) or on Twitter (www.twitter.com/BaskinRobbins).

About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 31st annual Franchise 500® ranking, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 6,700 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,000 ice cream flavors and a wide variety of delicious treats. For the full-year 2011, Baskin-Robbins' shops had global franchisee-reported sales of approximately \$1.8 billion. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit www.BaskinRobbins.com.