

## IT'S THE SEASON TO BE JOLLY WITH BASKIN-ROBBINS™ HOLIDAY LINEUP OF ICE CREAM CAKES AND NEW FLAVOR OF THE MONTH, OREO® COOL MINT CHOCOLATE

New Polar Bear Cake and Fudge Yule Log Roll Cake are perfect for holiday gatherings

CANTON, Mass. (December 1, 2015) – [Baskin-Robbins](http://www.BaskinRobbins.com) is helping to spread holiday cheer this season with a festive lineup of ice cream cakes and its cool new Flavor of the Month, OREO® Cool Mint Chocolate. Featuring chocolate ice cream filled with Mint Creme OREO® cookie pieces and a dark peppermint fudge ribbon, OREO® Cool Mint Chocolate can be enjoyed in a cup, cone, milkshake, Cappuccino Blast® or as a Brownie Sundae with hot fudge topping, whipped cream, chopped almonds and a cherry on top.

Also available now at participating Baskin-Robbins locations nationwide are Baskin-Robbins' new Polar Bear Dome Cake and new Fudge Yule Log Roll Cake, which are delicious additions to any holiday gathering this season. The Polar Bear Cake has a white icing coat and OREO® cookies for ears, chocolate eyes and nose and is accessorized with a winter scarf. Baskin-Robbins' snow-covered Fudge Yule Log Roll Cake is topped with white frosting and edible glitter. Both ice cream cakes can be customized with a guest's favorite Baskin-Robbins ice cream flavor, can be ordered in-store or online at <http://www.baskinrobbins.com/onlineordering>, and are available for pick-up within 24 hours of ordering.

"We know the holiday season is a special time of the year for our guests, so we're always excited to share with them our lineup of seasonal frozen treats and ice cream cakes that can be enjoyed with family and friends," said Jeff Miller, Dunkin' Brands' Executive Chef and Vice President of Product Innovation. "Mint and chocolate are beloved flavors during the winter season, so we're excited to ring in the holidays with our new December Flavor of the Month, OREO® Cool Mint Chocolate, as well as our festive ice cream cakes that celebrate the spirit of the season."

In addition, Baskin-Robbins will continue the holiday cheer with its final Celebrate 31 promotion of the year on Thursday, December 31. As part of the brand's ongoing "Celebrate 31" promotion, guests can celebrate New Year's Eve with all regular and kids scoops for just \$1.31 and two-scoop sundaes for \$3.31.\*

For more information about Baskin-Robbins' wide variety of ice cream flavors and frozen desserts, visit [www.BaskinRobbins.com](http://www.BaskinRobbins.com) or follow us on Facebook ([www.facebook.com/BaskinRobbins](http://www.facebook.com/BaskinRobbins)), Twitter ([www.twitter.com/BaskinRobbins](http://www.twitter.com/BaskinRobbins)) or Instagram ([www.instagram.com/BaskinRobbins](http://www.instagram.com/BaskinRobbins)).

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\* Offer valid on December 31st. Participation may vary. Sundae offer does not include Banana Royale, Banana Split, Brownie Sundae or Layered Sundaes. Scoop offer good on every size scoop. Waffle cones and toppings are extra. Cannot be combined with other offers. Plus applicable tax.

### About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 36th annual Franchise 500(r) ranking in 2014, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 7,600 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,300 ice cream flavors and a wide variety of delicious treats. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit [www.BaskinRobbins.com](http://www.BaskinRobbins.com).