



Baskin-Robbins Unveils New Cheeseboard-Inspired Flavor of the Month, Brie My Guest, and Welcomes Back Iconic Turkey Cake

Guests can pre-order the Turkey Cake from Nov 1-15 and receive \$5 off all orders

CANTON, Mass., (Oct. 30, 2024) – It's the most delicious invite this holiday season! Starting Nov. 1 for a limited time, [Baskin-Robbins®](#) is turning a hosting favorite into an unexpected dessert with an all-new Flavor of the Month, **Brie My Guest**, and welcoming back the fan-favorite **Turkey Cake**.

Inspired by your cheeseboard faves, [Brie My Guest](#) is an unbelievable combination of brie and burrata flavored ice creams, mixed with almonds and pistachio pieces and apricot swirls. Brie and burrata flavored ice creams provide subtle savory notes, while almond and pistachio pieces add a delightful crunch. Finally, the apricot swirls give a pop of tangy sweetness. Ice cream lovers won't brie-lieve that so much deliciousness could fit into each pink spoonful.

"Holiday gatherings are about sharing memorable experiences, and our Brie My Guest and Turkey Cake do just that," said Jerid Grandinetti, Vice President of Marketing & Culinary at Baskin-Robbins. "Our new Flavor of the Month is a bold twist on the best parts of a cheeseboard that will delight your guests and spark conversation at the table."

Get ready to be the talk of the table with the highly anticipated return of the [Turkey Cake](#). Decorated with iconic sugar cone legs and covered in caramel praline glaze, Baskin-Robbins' exclusive take on a roasted turkey is made to look like it is cooked to perfection but is packed with the ice cream flavor of your choice. To add to the celebrations, guests can pre-order their Turkey Cake from Nov. 1-15, receive \$5 off* their order in-app, online or in-shop, and pickup their order on their preferred celebration date. The cake that keeps on giving is back for a limited time.

This November, guests can pre-order Brie My Guest and Turkey Cake in the [BR App](#), and relax, knowing this Thanksgiving will be a Turkey Day full of yay.

To learn more about Baskin-Robbins' premium ice cream flavors and frozen desserts, visit www.BaskinRobbins.com, download the [BR App](#), and follow along on [Instagram](#), [TikTok](#), [Twitter](#) and [Facebook](#).

*Offer available 11/1-11/15. Offer valid in store, online or in-app orders. Not valid on delivery orders. Orders must be placed by 11/15 to receive \$5 off but can be picked up in store after 11/15. ©2024 BR IP Holder LLC.

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About Baskin-Robbins

Baskin-Robbins, founded in 1945, is the world's largest chain of ice cream specialty shops, with more than 7,700 retail shops in 33 global markets. Baskin-Robbins is part of the Inspire Brands family of restaurants. For more information, visit BaskinRobbins.com and InspireBrands.com.