Get Your Straws Ready: All Baskin-Robbins Frozen Beverages Are $5, $6 or $7 for Limited Time

Starting March 1, enjoy a delicious deal on all frozen beverages, plus Chocolate Chip Cheesecake debuts as new Flavor of the Month

CANTON, Mass., (Feb. 27, 2025) – Say goodbye to the winter blues and sip on a sweet new deal at Baskin-Robbins®! Starting March 1 for a limited time, **all frozen beverages**— from Cappuccino Blasts® and real fruit Smoothies to creamy Milkshakes and the sweet and savory Mangonada — are **$5 for a small, $6 for a medium and $7 for a large all day, every day**. And for all the cheesecake lovers out there, Baskin-Robbins is launching a new March Flavor of the Month, Chocolate Chip Cheesecake, also available as a creamy Milkshake.

Whether you are craving an afternoon treat or shaking up date night, your favorite drinks just got sweeter. Starting Saturday, March 1 through Wednesday, April 30, guests can get delicious, frozen beverages daily from Baskin-Robbins for $5, $6 or $7. It is the perfect time to try Baskin-Robbins diverse lineup of refreshing frozen drinks, including:

- **Cappuccino Blast®** made with Arabica coffee beans, real ice cream, and blended with ice and topped with whipped cream for a morning or afternoon pick-me-up. Choose from one of our featured flavors, such as Caramel or OREO® 'n Cookies, or customize with your favorite ice cream flavor.
- Non-dairy, real fruit **Smoothies** available in Strawberry and Mango flavors.
- **Milkshakes** made with guests' choice of ice cream blended with milk and simple syrup, including fan-favorite flavors like Mint Chocolate Chip and Very Berry Strawberry.
- Our tangy and sweet **Mangonada** is inspired by the traditional Mexican beverage, combining the sweetness of mango with the bold flavors of Tajín® seasoning and chamoy.

"At Baskin-Robbins, we're committed to offering exceptional value on high-quality products. Our $5-$6-$7 frozen beverage deal lets guests enjoy our premium drinks all day long," said Nicole Boutwell, Vice President of Marketing and Culinary. "It's the perfect opportunity for guests to experience the delicious difference of Baskin-Robbins and treat themselves to our new Flavor of the Month, Chocolate Chip Cheesecake."

Guests can also try the new Chocolate Chip Cheesecake in a delicious Milkshake. Taste all the yummy layers from your favorite slice, now in a delicious scoop of this Flavor of the Month. Chocolate Chip Cheesecake is a dreamy blend of cheesecake and chocolate cheesecake flavored ice creams with decadent cheesecake pieces, crunchy chocolate chips and cookie crumb swirls. The ultimate combo of sweet and savory. Starting March 1, order the creamy, chocolatey scoop in the BR App before it is gone.

Earn Sweet Perks with Baskin-Robbins Rewards™
And while you are treating yourself, don't forget to download the BR App to sign up for Baskin-Robbins Rewards™. Throughout March, rewards members can unlock sweet perks with every purchase and enjoy even more exclusive offers* only in the BR App:

- 3/1 – 3/15: BOGO 50% Off Creature Creations®
- 3/1 – 3/31: Free Pre-Packed Quart with a Cake Purchase $30+
- 3/1 – 3/31: Any Polar Pizza® & Two Boxed Novelty Bar Boxes for $31
- 3/16 – 3/31: BOGO 50% Off Sundaes
- 3/31: Celebrate 31 with 31% Off Scoops

To learn more about Baskin-Robbins' premium ice cream flavors and frozen desserts, visit www.BaskinRobbins.com, download the BR App, and follow along on Instagram, TikTok, Twitter and Facebook.

**Valid at participating U.S. Baskin-Robbins stores for Baskin-Robbins Rewards members. Terms and exclusions apply. For full offer details, visit the BR App. For full rewards program terms, visit baskinrobbins.com/en/terms-of-use.*

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About Baskin-Robbins

Baskin-Robbins, founded in 1945, is the world's largest chain of ice cream specialty shops, with more than 7,700 retail shops in 33 global markets. Baskin-Robbins is part of the Inspire Brands family of restaurants. For more information, visit BaskinRobbins.com and InspireBrands.com.