

Digital Innovation



Mobile App:

Download the Baskin-Robbins mobile app – with special deals and features designed to make your life a little bit sweeter. Available for Apple and Android devices.

- **Want some ice cream with that app?** Get a FREE regular scoop of ice cream when you download the app and sign up for mobile deals! Terms and conditions apply*.
- **Get deals, coupons, and more.** You can get access to coupons and promotions right from the app! Any time there's a special offer or new flavors, you'll be the first to know about it.
- **Order customizable cakes.** Celebrate your next special occasion with a Baskin-Robbins ice cream cake or Polar Pizza® Ice Cream Treat! Customize with your favorite ice cream flavor, cake flavor, and design – and order it right in the app.
- **Celebrate life's events.** There's always a reason to celebrate at Baskin-Robbins. Stay on top of BR events like National Ice Cream Day, as well as any events happening in your life. We'll remind you about all the upcoming birthday parties, anniversaries, play dates and any other excuses you can find to celebrate!
- **Pay right from the app.** Paying for your favorite treats just got easier. Add and reload gift cards, scan your app at the register, and you're good to go.
- **Send a sweet treat.** Send a mobile gift card to anybody with a sweet tooth. Just choose a design and send the card digitally via email.
- **Find a new favorite.** Browse our menu and stay up to date with new flavors, seasonal treats, and nutrition information. You can also filter out products that contain allergens that you or your family members may be allergic to.
- **Locate your nearest shop.** Head to the Baskin-Robbins nearest you. It's easy to find directions and information about your local shop, including shop hours, online cake ordering availability, and more.

Delivery:

Ice cream lovers across the country can now have their favorite treats delivered right to their doorstep from over 2,200 Baskin-Robbins shops via DoorDash.

Download the DoorDash app or visit DoorDash.com/BaskinRobbins to order your favorite Baskin-Robbins treats from participating locations with just a tap – and without leaving home or work.

Online Ordering:

Choose from a wide variety of treats to order online from Baskin-Robbins, like Classic Ice Cream Cakes and Polar Pizza® Ice Cream Treats. Customize with your favorite ice cream flavor, cake flavor, and design – at home, on-the-go, or wherever you are. You can also order take-home ice cream quarts, cookies, brownies, birthday candles, and more!

To place a Baskin-Robbins order online, visit [BaskinRobbins.com/OnlineOrdering](https://www.baskinrobbins.com/OnlineOrdering) or download the Baskin-Robbins mobile app.

*Free Regular Scoop Terms & Conditions: Offer valid at participating U.S. Baskin-Robbins locations. Excludes all waffle cone varieties and toppings. Limit one coupon, per device, per visit. Expires 30 days from first BR Mobile App log in or 5 minutes from clicking “Redeem In-Store”, whichever time period is shortest. Single-use coupon. Coupon must be presented inside the BR Mobile App and scanned at the time of purchase. May not be combined with any other coupon, discount or promotion. No substitutions allowed. Void if reproduced, copied, transferred, distributed, purchased, traded or sold and where prohibited or restricted by law. ©2019 BR IP Holder LLC.

